

## Appendix: Exhibitors Enjoy Special Offer for hktcd.com Sourcing Online Promotion

### 參展商尊享「貿發網採購」平台推廣優惠

To facilitate exhibitors in reaching more online international buyers, the **HKTDC is offering a special 10-month online promotion on hktcd.com Sourcing to exhibitors** of the HKTDC Hong Kong International Lighting Fair (Spring Edition), Hong Kong Electronics Fair (Spring Edition) and InnoEX to be held in April 2023. Coupled with the entitled 2-month online exposure (1-month before the fair + 1-month after the fair<sup>1</sup>), exhibitors can extend and **enjoy a 12-month year-round featuring on hktcd.com Sourcing at a special price** to expedite seamless online transactions anytime, anywhere. 為讓參展商接觸更多網上國際買家，香港貿發局將為參與本局於2023年4月舉行之香港國際春季燈飾展、香港春季電子產品展及香港國際創科展參展商提供「貿發網採購」平台推廣優惠，為期十個月。在參展商本身已享有平台推廣兩個月（展前一個月+展後一個月<sup>1</sup>）網上曝光外，更可以優惠價延長於「貿發網採購」平台之推廣期至全年十二個月，讓買賣雙方可以隨時隨地於網上進行交易。

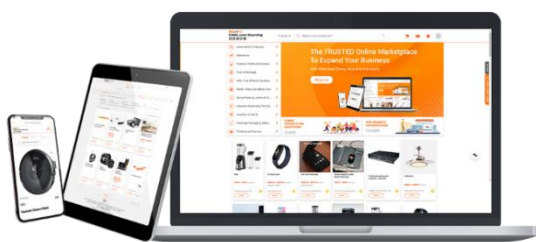
#### hktcd.com Sourcing Online Promotion:

##### 「貿發網採購」平台推廣優惠內容：

- Extra 10-month online exposure on hktcd.com Sourcing  
「貿發網採購」平台額外十個月推廣
- 3GB media storage space  
3GB 雲端儲存空間
- Company information page  
詳盡企業資訊版面

**Special Price 優惠價：HK\$15,000 / US\$2,310<sup>2,3</sup>**

**Deadline 截止日期：27 Apr 2023<sup>4</sup>**



hktcd.com Sourcing is approved by the Trade and Industry Department for 'SME Export Marketing Fund (EMF)'<sup>#</sup>. Eligible HK companies could obtain 50% subsidy if the application is approved successfully.

「貿發網採購」平台為工業貿易署「中小企業市場推廣基金」<sup>#</sup>批核項目，合資格之香港公司，成功申請可獲參加費 50% 的資助。

<sup>#</sup>Applicable to Hong Kong advertisers only. 只適用於香港公司。

Please contact us  
for more  
information.  
詳情請聯絡

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Tel 電話：(852) 2240 5746

Email 電郵：[advertising.edb@hktcd.org](mailto:advertising.edb@hktcd.org)

Overseas exhibitors 海外參展商：Mr. Peter Lee 李卓謙先生

Tel 電話：(852) 2240 5841

Email 電郵：[gc.supplier@hktcd.org](mailto:gc.supplier@hktcd.org)

#### Remarks 備註：

1. The promotion period is subject to change by HKTDC without prior notice.

推廣期如有任何更改，恕不另行通知。

2. hktcd.com Sourcing Package is approved by the Trade and Industry Department for 'SME Export Marketing Fund (EMF)'. The maximum cumulative grant per enterprise has been increased to HK\$1,000,000. For more information, please visit [www.smefund.tid.gov.hk](http://www.smefund.tid.gov.hk).

「貿發網採購」推廣計劃為工業貿易署「中小企業市場推廣基金」批核項目，每家企業的累計資助為 HK\$1,000,000。詳情請瀏覽：[www.smefund.tid.gov.hk](http://www.smefund.tid.gov.hk)。

3. The Hong Kong dollar price applies to Hong Kong applicants only. Non-Hong Kong applicants please pay in US dollars.

港元價格僅適用於香港公司之申請，非香港公司請以美元價格繳付。

4. Contracts and payment should be submitted by 27 April 2023 and exhibitor's profile page on hktcd.com Sourcing should be launched on 12 May 2023 in order to enjoy the offer.

必須於 2023 年 4 月 27 日或之前簽約及付款，並於 2023 年 5 月 12 日開通「貿發網採購」平台，方可享有此項優惠。

5. The above advertising items and rates are for reference only. In the event of a dispute, the HKTDC reserves the right of final decision.

上述廣告內容及價格僅供參考，本局保留更改或取消之權利而不作另行通知。如有任何爭議，本局保留最終決定權。

