

One Step Further: Artificial Intelligence (A.I.) and Smart Lighting

人工智能與智能家居照明論壇

- Date 日期 : 7 / 4 / 2018 (Saturday 星期六)
- Time 時間 : 2pm – 5pm 下午 2 時至下午 5 時
- Venue 地點 : Seminar Room, Hall 3B, HKCEC 香港會議展覽中心展覽廳 3B 研討室
- Language 語言 : English & Putonghua (Simultaneous interpretation service will be provided)
英語及普通話 (附設即時傳譯服務)
- Remark 備註 : Free Admission (Please click [HERE](#) to register online) 免費入場 (「[按此](#)」登記)

Time 時間	Programme 程式
2pm – 2:25pm	Registration 登記
2:25pm – 2:30pm	Souvenir Presentation and Photo Session 致送紀念品及拍照
2:30pm – 2:40pm	<2018 A.I. & Smart Lighting Development> Report Sharing 《2018 人工智慧下的智慧照明發展》報告分享 Mr Lighting Dai, Shanghai Pudong Intelligent Lighting Association 上海浦東智慧照明聯合會秘書長 代照亮先生
2:40pm – 3pm	Smart Lighting Evolution & Zigbee Development 《智能照明變革與 Zigbee 的發展》 Dr Wilma Su, Chairperson, Zigbee Alliance (China Division) Zigbee 聯盟中國成員組主席 宿為民博士 <div style="text-align: right;">zigbee alliance</div>
3pm – 3:20pm	Alibaba AI Labs and Smart Lighting 阿里巴巴 AI Labs 與智能照明 Mr Wang Xiang Ran, Senior Product Manager, Alibaba A.I. Labs 阿里巴巴人工智能實驗室高級產品經理 王向然先生 <div style="text-align: right;">天猫精灵·未来馆</div>
3:20pm – 3:40pm	A.I. makes your Smart Home Experience Perfect 連接·聚變 AI 助力完美智能家居體驗 Ms Winnie Wang, Senior Marketing Director, iFLYTEK Intelligent Hardware Business Department 科大訊飛股份有限公司智能硬件業務部高級市場總監 王雯女士 <div style="text-align: right;"></div>
3:40pm – 4pm	Smart lighting: Tech Light Smart Life 智能照明·技術點亮智慧生活 Mr Zhang Yi, General Manager, IoT Department, JD Smart BU 京東智能物聯網業務部總經理 張熠先生 <div style="text-align: right;"></div>
4pm – 4:20pm	Creating a Smart Life with a Smart Home 智生活 用心造 Mr Chen Kai, Marketing Director, Smart Home Products, ZTE Corporation 中興通訊股份有限公司 智能家居市場總監 陳愷先生 <div style="text-align: right;">ZTE 中兴</div>
4:20pm – 4:40pm	Smart Lighting - Enlightens Your Life 智能照明點亮全新生活 Mr Leo Chen, Founder and President, Tuya Smart 塗鴉智能創始人兼總裁 陳燎罕先生 <div style="text-align: right;"></div>
4:40pm – 5pm	Smart Lighting Revolution 智能照明 變革已來 Mr Eric Jiang, CEO, Qingdao Yeelink Information Technology Co., Ltd. 青島億聯客信息技術有限公司 CEO 姜兆寧先生 <div style="text-align: right;"></div>

Remarks 備註: - Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。

- The Organiser reserves the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。

Organiser 主辦機構: Co-organisers 合辦機構:

About the Speakers 講者簡介

Mr Lighting Dai, Shanghai Pudong Intelligent Lighting Association

上海浦東智能照明聯合會秘書長 代照亮先生

The Secretary General of the Smart Lighting 40 Forum and also the pioneer of integrating IoT into the lighting industry. Since 2013, Mr Dai has led the association to organise nearly 50 events with big names including XiaoMi, JD.com, Alibaba, Tencent, Baidu, Microsoft, Amazon and IBM, and also staged the Smart lighting 40 Forum. Mr Dai not only helped to promote and accelerate the cross-industry innovation in the sector of intelligent lighting, but also an important leader in the Shanghai Pudong Intelligent Lighting Association.

40 人智能照明論壇秘書長，是照明行業最早的物聯網跨界代表，自 2013 年以來，組織包括赴小米、京東、阿裡、騰訊、百度、微軟、亞馬遜、IBM 等近 50 場跨界交流活動，策劃並舉行了物聯網照明大會及 40 人智能照明論壇等跨界大型論壇，見證了小米與飛利浦、華為與歐普等近 20 餘家的跨界合作成果，推動了及加快了照明行業在智能照明跨界的佈局，是上海浦東智能照明聯合會重要的發起人及組織者。

**Dr Wilma Su, Chairperson, Zigbee Alliance (China Division)**

Zigbee 聯盟中國成員組主席 宿為民博士

宿為民博士，Zigbee 聯盟中國成員組主席，飛利浦照明標準與法規部亞洲區負責人，上海浦東智能照明聯合會副會長。

宿為民 (Wilma Su) 博士多年來一直從事作為戰略定位的飛利浦公司標準化工作，領導和參與了多項國際國內標準化工作，範圍涉及數字版權管理 (DRM)、家庭網絡、音視頻編解碼、立體顯示、半導體照明控制、智能家居等領域。近年來，宿為民主要從事互聯照明領域的國際標準化工作，目前還兼任 ZigBee 中國成員組主席職務。加入飛利浦之前，一直從事軟件工程領域的研發與管理工作，多次獲得國家級及上海市級科研支持及獎勵。

宿為民女士 1999 年畢業於復旦大學計算機系獲得博士學位，之前分別獲得清華大學、上海計算技術研究所的學士和碩士學位，著有《軟件工程技術概論》《軟件同級評審》等書。



Organiser 主辦機構:

Co-organisers 合辦機構:

Ms Winnie Wang, Senior Marketing Director, iFLYTEK Intelligent Hardware Business Department

科大訊飛股份有限公司智能硬件業務部高級市場總監 王雯女士

FLYTEK CO., LTD. (iFLYTEK) is a national key software enterprise dedicated to the research of intelligent speech and language technologies, development of software and chip products and provision of speech information services. Based on iFLYTEK A.I. technologies and IoT open platform provides algorithm SDKs, chips, hardware modules and product-level integrated solutions (MORFEL) for developers to solve the voice interactions in far-field.

科大訊飛股份有限公司是一家專業從事智能語音及語言技術、人工智能技術研究、軟件及芯片產品開發和語音信息服務的國家級骨幹軟件企業。訊飛智能硬件平臺以“AI For Machines”為宗旨，面向創新單品和智能家居場景，構建雲端一體化、軟硬一體化、技術服務一體化解決方案（訊飛魔飛），將人工智能技術更迅速、便捷地賦能到人們生活中的各個場景。王雯擁有多年在人工智能應用創新和智能硬件產品市場化的運營經驗，搭建科大訊飛硬件生態圈，成功推動人工智能硬件產品實現以及行業推廣。



Organiser 主辦機構:

Co-organisers 合辦機構:

Mr Zhang Yi, General Manager, IoT Department, JD Smart BU

京東智能物聯網業務部總經理 張熠先生

JD formally entered the E-commerce business in 2004. In 2017, total transaction value of JD group reached RMB 1.3 trillion Yuan. As the largest internet enterprise by revenue and market capitalization, JD ranked No. 261 on the Fortune 500 list in July 2017, which makes JD the highest-ranking Chinese Internet enterprise on the list and the third-ranking global Internet enterprise only after Amazon and Alphabet.

Zhang Yi, general manager of IoT department in JD Smart BU, deputy team leader of CCSA TC11 and external expert of Beijing Communication Association, has over one decade of experience in IoT and smart device. Under Yi's leadership, the business scope of IoT department of JD Smart covers IoT protocol, IoT standards, smart devices, smart home, smart vehicle, smart city, etc.

京東於 2004 年正式涉足電商領域。2017 年，京東集團市場交易額接近 1.3 萬億元。京東是中國收入規模最大的互聯網企業。2017 年 7 月，京東再次入榜《財富》全球 500 強，位列第 261 位，成為排名最高的中國互聯網企業，在全球僅次於亞馬遜和 Alphabet，位列互聯網企業第三。

張熠，京東智能物聯網業務部總經理，CCSA TC11 副組長，北京通信協會外聘專家，在嵌入式和智能領域工作十餘年，在其主導下，京東智能物聯網業務已經涵蓋協議、標準、智能硬件、智能家居、智能車載、智慧城市等方向。

**Mr Chen Kai, Marketing Director, Smart Home Products, ZTE Corporation**

中興通訊股份有限公司 智能家居市場總監 陳愷先生

As a leading global provider of integrated communications solutions, ZTE offers smart home products that enable users to live a comfortable, convenient, green and safe life. Chen Kai is marketing director for smart home products at ZTE. He is responsible for operations and branding in emerging markets.

中興通訊是全球領先的綜合通信解決方案提供商，其智能家居產品致力於為用戶提供舒適、便捷、綠色、安全的智能新生活。陳愷 中興智能家居團隊市場總監，負責中興智能家居新興市場運營及品牌推廣。



Organiser 主辦機構: Co-organisers 合辦機構:

Mr Leo Chen, Founder and President, Tuya Smart
塗鴉智能創始人兼總裁 陳燎罕先生

Leo co-founded phpwind during the university and it became the largest community platform in China. After phpwind was acquired by Alibaba in 2008, Leo became the Director of Operations in Alibaba, Cloud OS Operations Director and Co-founder of Taobao Wireless O2O Project.

在大學期間聯合創辦了 phpwind, 並成為中國最大的社區平台。

2008 年 phpwind 被阿裡巴巴收購後, 陳燎罕曾先後任阿裡巴巴運營總監, 雲 OS 運營總監以及淘寶無線 O2O 項目聯合創始人。


Mr Eric Jiang, CEO, Qingdao Yeelink Information Technology Co., Ltd.
青島億聯客信息技術有限公司CEO姜兆寧先生

Expert in the field of telecommunications and consumer goods, joined Lucent in 2008 and was responsible for the development of telecommunications core network and product research. Established Yeelight in 2012, and has been committed to the development and promotion of smart lighting products. In 2014, led Yeelight to join Xiaomi ecosystem and started the cooperation with Google, Microsoft and Amazon, promoting Yeelight to be a leading smart lighting brand in the industry. Yeelight, incubated by SOSventure and becoming part of Xiaomi ecosystem in 2014, is an innovative leader dedicated for smarting lighting application. Working actively with Amazon, Google and Microsoft team, Yeelight brings you the best lighting experience you may imagine for a smart home!

通信行業及消費品行業多年老兵, 2008 年加入朗訊, 先後負責電信級核心網開發和產品研發, 2012 年創辦 Yeelight, 專注智能照明產品的開發與推廣, 2014 年 Yeelight 加盟小米生態鏈, 並牽手穀歌、微軟、亞馬遜開展深度合作, 推動 Yeelight 成行業領先的消費級智能照明領導品牌之一。Yeelight 是一家從美國 SOSventures 孵化器走出來的高科技創新品牌, 2014 年加入小米生態鏈。作為一家集設計、研發、生產和銷售於一體的高科技品牌, Yeelight 與穀歌、微軟、亞馬遜等國際知名高科技公司廣泛合作, 是全球領先的智能照明品牌。



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