

An Insight into the Lighting Industry Trends in Japan

Date/Time 日期/時間 : 7 April 2017 (Friday 星期五)
11:30am – 12:30pm
Venue 地點 : hktdc.com OASIS, Hall 3D, Hong Kong Convention & Exhibition Centre
香港會議展覽中心 展覽廳 3D 「hktdc.com OASIS」
Language 語言 : Japanese (Consecutive interpretation in English will be provided)
日語 (附設英語交替傳譯服務)
Remarks 備註 : Free Admission 免費入場

Time 時間	Programme 程序表
11:15am – 11:30am	Registration 登記
11:30am – 12:15pm	<p>Understanding the Growing Japanese LED Lighting Industry and the Future Issues</p>  <p><u>Speaker:</u> Mr Takasue Noda, Secretary General, Japan LED Association (JLEDs) 特定非營利活動法人 LED 照明推進協議會事務局長 野田高季先生</p> <p><i>Mr Noda is from a famous Japanese lighting company and used to be a specialist developing the lighting products. He is very familiar with the latest technology trends and systems of LEDs</i></p> <p><u>Presentation Outline</u> <i>The current objectives for spreading LED product of the lighting industry in Japan and the latest status regarding to the LED lighting in Japan as LED products have developed rapidly and evolving continuously. Mr Noda would also analyse the future issues such as the upcoming direction for quality and development</i></p>
12:15pm – 12:30pm	<p>The Latest Trend of Japanese Lighting Products</p> <p><u>Speaker:</u> Mr Hirotaka Ogawa, Business Projects Department, Cultural and Business Projects Bureau, Nikkei Inc. 株式會社日本經濟新聞社文化事業局 小川博貴先生</p> <p><i>Mr Ogawa is involved in the planning and operation of “Lighting Fair” and “LED NEXT STAGE”. Mr Ogawa is very familiar with the latest product trend and management and marketing strategy of lighting manufactures. Nikkei, being the largest economic media in Japan has the relationship with around 2 million readers.</i></p> <p><u>Presentation Outline</u> Introduction of the latest trends of Japanese lighting products such as control systems, IoT, Sport lighting etc.</p>

Organiser 主辦機構:



Remarks 備註:

- Free admission. Seats are granted on a **first-come-first-served basis**. 免費入場。座位有限。先到先得。
- Trade only and persons under 18 will not be admitted. 只接待 18 歲或以上業內人士進場。
- The Organisers reserve the right to make any changes without prior notice. 主辦機構保留任何更改之權利而不作另行通告。