

## Seminar on “The Multifaceted Application of LED” “LED 多領域應用” 研討會

### Programme

*Date 日期:* 7 April 2013 (Sunday 星期日)  
*Time 時間:* 2:30pm -3:30pm  
*Venue 地點:* Room S426-427, HKCEC 香港會議展覽中心 會議室 S426-427  
*Language 語言:* English (Simultaneous interpretation in Putonghua will be provided)  
 英語(附設普通話即時傳譯服務)  
*Remarks 備註:* Free admission 免費入場

Time 時間	Outline 大綱
2:15pm – 2:30pm	Registration 登記
2:30pm – 2:55pm	<p><b>The Trend of Applications of LED</b> LED 應用趨勢</p> <p><i>Mr Lin, Chang Ming, Deputy Executive Director, TrendForce Corp. LEDinside</i> TrendForce Corp. LEDinside 內容事業處副處長林昌明先生</p>
2:55pm – 3:00pm	Questions & Answers Section 問答環節
3:00pm – 3:25pm	<p><b>Green Lighting for Advertising</b> 廣告領域中的環保照明</p> <p><i>Dr Eddie Hwang, Managing Director MRC Technology International Limited</i> 晉興科技國際有限公司董事總經理 黃呂博士</p>
3:25pm – 3:30pm	Questions & Answers Section 問答環節



### Mr Lin, Chang Ming (林昌明先生)

Ivan Lin previously worked at PChome Online and Cite Gr and has 11 years of experience in the field of media and technology research. In addition to providing analytical coverage on the green energy and new technology industries, Ivan covers new media markets and has been known to participate in various open sourced projects. In March 2007, Ivan joined the global market research firm, TrendForce, covering subjects related LEDinside and other technological developments.

林昌明曾在 PChome Online 集團與城邦集團任職，在媒體與新興科技產業研究領域有十一年經驗，專精於綠能與科技新興產業分析與報導，並熟悉新媒體市場生態，並參與開源社群。林先生在 2007 年 3 月加入國際研究機構 TrendForce，負責 LEDinside 與 TrendForce 內容發展事務。



### Dr Eddie Hwang (黃呂博士)

Dr Hwang worked as a Technical Engineer/ Manger for Honeywell over 12 years in the United State. In 1983, he returned to Hong Kong as a Managing Director of Nixdorf, in charge of Asia Pacific operation. He worked for Data General as a Regional General Manager before he became a Regional Vice President of Storage Computer Incorporation.

With substantial management experience and profound technical knowledge, Dr Eddie Hwang founded MRC Technology International Limited in 1995. As the forerunner in the field of advertising green lighting, through the past 17 years, Dr Eddie Hwang has brought MRC to a leading Eco Advertising Lighting Company in Hong Kong.

黃呂博士曾在美國 Honeywell 工作 12 年，並於 1983 年以 Nixdorf 亞太區域董事總經理身份回到香港，之後先後出任 Data General 區域總經理及 Storage Computer Incorporation 區域副總裁。於 1995，黃博士創立晉興科技國際有限公司，作為環保照明領域先驅，黃博士一直將實用美學作為燈箱研發與製作之核心理念。苦心經營十七載至今，晉興科技國際有限公司已然成為綠色環保廣告燈箱領域之領軍代表。