

HKTDC Hong Kong International Lighting Fair (Spring Edition) (6 – 9 April 2015) Come visit our Fair with USD270 Hotel Sponsorship

Venue: Hong Kong Convention & Exhibition Centre | Webpage: www.hktdc.com/hklightingfaire

Why Should I visit?

- Meet with **AROUND 1,200 exhibitors** from all over the world
- Enjoy **Hotel Sponsorship** of up to **USD 270***
 - Visit the Fair for 1 day – HKD 900
 - Visit the Fair for 2 days – HKD 1,500
 - Visit the Fair for 3 days – HKD 2,100
- **Complimentary Business Matching** service to help you locate the right suppliers before the fairs

* For Trade Buyers only. Terms and Conditions apply. Please refer to the next page for details. Amount quoted are accumulative figures.



Zones in the Spotlight:

- **Hall of Aurora** – Display around 200 branded collections of high quality lighting.
- **LED & Green Lighting** – Cater specifically for exhibitors and buyers of a wide range of LED applications.
- **Avenue of Chandeliers** – Focus on range of products in a lighting design style suited to sophisticated settings.
- **Advertising and Display Lighting** – Feature suppliers of lighting for advertising, marketing and promotional displays and events.

Brand New Zone:

- **World of Professional & Industrial Lighting (NEW)** – Feature Stage Lights, Emergency & Safety Lights, Architectural Lighting, Hospital Lighting and other situation-specific applications, with LED options.

ACTION NOW:

- Step 1:** Return the **REPLY SLIP with your business card** (with the same information as shown in the application) to us by **fax: (852) 2169 9651 on or before 20 March 2015 (Friday)**.
- Step 2:** Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within a week, please let us know.
- Step 3:** **COLLECT** the **"HOTEL SPONSORSHIP VOUCHER" IN PERSON** during 6 – 9 April 2015 at the "Buying Mission Service Counter" inside Hong Kong Convention and Exhibition Centre by presenting the **ACKNOWLEDGEMENT LETTER** and your business card.
- Step 4:** **PRESENT** the **"HOTEL SPONSORSHIP VOUCHER"** to the hotel cashier when you check out.

Contact Us:

- Tel: (852) 2240 4099
- Fax: (852) 2169 9651
- E-mail: hklightingse.visitor@hktdc.org



SPECIAL AIRFARE BY CATHAY PACIFIC

Cathay Pacific Airways, together with sister airline Dragonair, offer you and your travel companions exclusive business and economy class airfares with more flexible flight options. To avail of these offers, please visit <http://eventsoffer.cathaypacific.com> and input the MICE event code of Hong Kong International Lighting Fair (Spring Edition) 2015, **MICE607**. You may also contact your nearest Cathay Pacific and Dragonair reservations office and quote the event code to enjoy the offer.

RULES AND REGULATIONS

- Your company **MUST be a NEW OVERSEAS TRADE BUYER** to the Hong Kong International Lighting Fair (Spring Edition) 2015 and you **MUST** visit the Hong Kong International Lighting Fair (Spring Edition) 2015 in order to be entitled for the Hotel Sponsorship Offer.
- Your company **MUST NOT be an EXHIBITOR** of the Hong Kong International Lighting Fair (Spring Edition) 2015 in order to be eligible for the Hotel Sponsorship Offer.
- Each company is entitled to **ONLY ONE ROOM at ONE HOTEL** from 5 -9 April 2015 (both nights inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
- Successful applicants of this programme are **NOT** permitted to apply for any other sponsorship programmes for the Hong Kong International Lighting Fair (Spring Edition) 2015.
- If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
- Applications without credit card details will not be processed. Hotel will levy one-night charge on your credit card if you do not show up on the specified date.
- You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter" with the Acknowledgement Letter and your business card.
- The Fair is a Trade Fair for business visitors only. Visitors under the age 18 will not be admitted.
- HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
- In case of any dispute over the sponsorship programme, the decision of HKTDC shall be final and binding.

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REPLY SLIP for USD270 HOTEL SPONSORSHIP

***Hotel Sponsorship acknowledgement letter will be issued once your application is approved and this reply slip is not for hotel check-in

*** Please attach Business Card copy to the application ***

APPLICATION DEADLINE: 20 March 2015 (Friday)

CHOICES OF HOTELS (Please choose ONE hotel by putting a "✓" in the box provided:)

Hotel	Address	Telephone No. Fax No.	Room Rates per night	Room Type	Traveling (mins.) <Hotel – Fair>
<input type="checkbox"/> The Excelsior Hong Kong # www.mandarinoriental.com/excelsior	281 Gloucester Road, Causeway Bay, Hong Kong	(852) 2837 6984 (852) 2504 3572	HKD 1,300	Superior	Taxi – 10 MTR* – 15
<input type="checkbox"/> Regal Kowloon Hotel # www.regalhotel.com	71 Mody Road, Tsimshatsui East, Kowloon, Hong Kong	(852) 2313 8635 (852) 2311 8900	HKD 1,250	Superior	Taxi – 25 MTR* – 35
<input type="checkbox"/> Cosmo Hotel Hong Kong # www.cosmopolitanhotel.com.hk	375 -377 Queen's Road East, Hong Kong	(852) 3552 1111 (852) 3552 1122	HKD 950	Standard	Taxi – 10 MTR* – 15
<input type="checkbox"/> The Cityview # www.thecityview.com.hk	23 Waterloo Road, Kowloon, Hong Kong	(852) 2783 3202 (852) 2771 5238	HKD 880	Superior	Taxi – 25 MTR* – 35

- Complimentary shuttle bus from hotel to fairground is available throughout the fair period. * MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

** - Guest house with no amenities and minimum facilities

^ All data are mandatory data for processing the Hotel Sponsorship Application. The credit card information will be used for hotel booking only and will not be kept in HKTDC database.

Full English Name (as shown on passport): Mr/Mrs/Ms _____

Company Name: _____ **Country:** _____

Company Address: _____

Company Tel: _____ **Company Fax:** _____ **Company E-mail:** _____

Website: _____ **Interested Products:** _____

Credit Card: VISA MC AE **Card No.:** _____ **Expiry Date:** _____

Check-in Date: _____ **Check-out Date:** _____ **Arrival Flight:** _____

Nature of Business

- | | | | |
|--|---|--|--------------------------------------|
| <input type="checkbox"/> Buying Office | <input type="checkbox"/> Retailer with _____ stores | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Importer |
| <input type="checkbox"/> Import Agent | <input type="checkbox"/> Exporter | <input type="checkbox"/> Chain/Department Store | <input type="checkbox"/> Distributor |
| <input type="checkbox"/> E-tailer | <input type="checkbox"/> Service Company | <input type="checkbox"/> Others, please specify: _____ | |

I agree that the above information (excluding credit card information) may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktdc.com/mis/pps/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. HKTDC will purge the said credit card information after the event.

Note: If you do not agree to provide the required credit card information in full, HKTDC will not be able to offer any buyer sponsorship programmes. For enquiries, please contact HKTDC Head Office at (852) 1830668 or hktdc@hktdc.org

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature/Co. Chop _____ Date _____

If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. We will not send you any promotional and other materials upon receiving your request with no charge.