

Seminar on “Lighting Design Trend: Fashion & Function” “照明設計之潮流與功能”研討會

- Date 日期 : 7 April 2014 (Monday 星期一)
 Time 時間 : 3pm - 4pm
 Venue 地點 : “hktdc.com OASIS”, Hall 3D, HKCEC
 香港會議展覽中心 展覽廳 3D 「hktdc.com OASIS」
 Language 語言 : English (No simultaneous interpretation will be arranged)
 英語 (不設即時傳譯服務)
 Remarks 備註 : Free admission 免費入座

Time 時間	Outline 大綱
2:45pm – 3pm	Registration 登記
3pm – 3:20pm	An Architect’s Opinion on Lighting Design of Space 從建築角度剖釋空間的燈光設計 Mr Danny Ng, Principal, 4N Architects 4N Architects 主管 吳文偉先生 Questions & Answers Section 問答環節
3:20pm – 3:40pm	Using Different Lighting Technology to Build Energy-Efficient Advertising Light Box 運用不同光源及導光方法營造商業廣告燈箱 Dr Eddie Hwang, Managing Director MRC, Technology International Limited 晉興科技國際有限公司董事總經理 黃呂博士 Questions & Answers Section 問答環節
3:40pm – 4pm	Guess what is the next generation of LED lighting? 新一代 LED 照明產品 Mr K C Cheng, Chairman & CEO, Qee Technology Group 全怡藝科技(香港)有限公司主席 鄭建中先生 Questions & Answers Section 問答環節

Remarks 備註:

The Organisers reserve the right to alter the programme without notification.
 以上內容及編排以主辦機構最後公佈為準。

Organiser 主辦機構:





Mr Danny Ng, Principal, 4N Architects

Mr Ng, an enterprising Design Architect, acquired architectural design skills in University of Melbourne, Australia, and in this early design career at several local design firms. In year 2009, he co-founded the design-driven architectural and interior design firm, 4N Architects with focus on boutique and extraordinary design for hospitality spaces. He is now a committee member at External Affairs ARCASIA / CAA Committee of Hong Kong Institute of Architects.

4N Architects 主管 吳文偉先生

吳先生畢業於澳洲墨爾本大學建築系，現為香港建築師學會外務事務部 ARCASIA、CAA 委員會成員。吳先生與 Sinner Sin 於 2009 年共同創立 4N Architects，雙線發展特色餐飲及酒店空間設計，人文為本之建築設計。旨在推動以設計為本之生活態度，及香港建築空間設計至全世界

Dr Eddie Hwang, Managing Director MRC, Technology International Limited

Dr Hwang worked as a Technical Engineer/ Manger for Honeywell for over 12 years in the United States. In 1983, he returned to Hong Kong as Managing Director of Nixdorf, in charge of its Asia Pacific operation. He then worked for Data General as Regional General Manager before he became Regional Vice President of Storage Computer Incorporation.

With substantial management experience and profound technical knowledge, Dr Eddie Hwang founded MRC Technology International Limited in 1995. As the forerunner in the field of advertising green lighting, Dr Eddie Hwang has brought MRC to a leading eco advertising and green lighting company in Hong Kong over the past two decades.



晉興科技國際有限公司董事總經理 黃呂博士

黃博士曾在美國 Honeywell 工作 12 年，並於 1983 年以 Nixdorf 亞太區域董事總經理身份回到香港，之後先後出任 Data General 區域總經理及 Storage Computer Incorporation 區域副總裁。於 1995 年，黃博士創立晉興科技國際有限公司。作為環保照明領域先驅，黃博士一直將實用美學作為燈箱研發與製作之核心理念。苦心經營至今近廿載，晉興科技國際有限公司已然成為環保廣告燈箱及綠色照明領域之領軍代表。



Mr K C Cheng, Chairman & CEO, Qee Technology Group

The belief that creative LED products can enchant customers' living and work environment motivates KC in establishing QEE – High Quality LED products that are Environmental friendly with Excellent synergies of arts and technologies.

While KC upholds his vision in the LED industry, he concurrently runs a Hong Kong Consultancy Firm. He is a veteran accountant and an ex-partner of Deloitte, one of the worldwide big three professional accountancy firms. He has a broad cross-cultural background with extensive auditing and corporate finance experiences, and a solid understanding of China practices. He also has a keen interest in Japanese culture and market.

全怡藝科技(香港)有限公司主席 鄭建中先生

“全心為您設計怡情環保 LED 創意藝術”是推動鄭建中先生創辦全怡藝的理念。鄭先生，既是資深會計師，亦是「德勤」的前合夥人，在實踐其對 LED 產品理念的同時，亦主理一家香港顧問公司。憑藉豐富的審計金融資歷及跨文化背景，他穩握對中國的營商手法，亦對日本文化及市場甚感興趣。